

# Stories<sup>TM</sup> THAT STIR

FOR BUSINESS

**DON'T BORE PEOPLE!  
GET THEM HANGING OFF YOUR  
EVERY WORD**

**USE POWERFUL STORYTELLING  
TO INSPIRE, MOTIVATE ACTION AND CREATE DEEPER CONNECTION**



**BREAK DOWN  
BARRIERS  
STIR CONVERSATION  
INSPIRE  
POSITIVE CHANGE**

# IS YOUR TEAM DISCONNECTED IN THE HYBRID WORKING ENVIRONMENT? ARE THEY LOYAL ENGAGED AND MOTIVATED?

## THAT'S WHERE STORIES THAT STIR™ COMES IN

### UNLEASH YOUR STORYTELLING SUPERPOWER

Building close relationships with colleagues is the most important factor in job satisfaction, according to 77% of respondents to a survey by the Institute of Leadership and Management.

Storytelling is essential to create a connected culture, as when we share our human side, emotional connection is formed.

For the past 25 years, Monica Rosenfeld has been working in the media, helping business leaders craft and amplify their story to millions through mass media exposure.

She is now on a mission to facilitate human connection and healing through the Global Stories that Stir Movement, which includes storytelling workshops and coaching for professionals, in order to help them inspire, motivate action and create deeper connection.

From in person workshops, training your Domestic/Global teams through Zoom, or one-on-one coaching, Monica's tailors her programs to your unique business challenges.

Monica helps participants storymine from their personal experiences, to craft a story that connects to the organisation's purpose.

*"Monica made a great impact on my She-Suite® Club Members. She shared her various frameworks that demonstrated a deep understanding of what makes a story influence and have impact."*

Amanda Blesing, Founder of She-Suite®

*"It was so therapeutic knowing we all have similar needs as humans, primarily to being loved unconditionally just the way we are."*

Stewart Williams, Commercial Portfolio Manager,  
Pfizer Australia

*Monica is an expert at helping people craft their story in such a way that people will actually want to listen. Get your story right, and you can enable change, sell more, and inspire and motivate others.*

Sharon Melamed, Founder of Matchboard

# ABOUT MONICA

Monica is one of Australia's leading educators and speakers on the topic of communication and storytelling, and the Founder of the Global Stories that Stir™ Movement.

She has worked in the media industry for over 25 years, and in that time has helped thousands of people craft and amplify their stories to an audience of millions, through mass media exposure.

Monica is the communication whisperer behind global corporations, government sectors, fast growth start-ups and individuals who are creating positive change in the world.

She is also a stand-up comedian, performing in the Sydney, Melbourne and Adelaide Comedy Festivals, Sydney Opera House, The Comedy Store and more.

Monica is on a mission to unleash the true storytelling superpower of leaders, sales teams, executives and business owners, so that they can achieve incredible success.

She helps people tap into their unique stories and share them, in an authentic and powerful way that inspires, influences, motivates action and creates deeper connection.

As a Professional Speaker, she brings over two decades of trade secrets to the table, providing insights and practical strategies to help delegates move from a feeling of depletion, fear and uncertainty to feeling confident, passionate and focused.

As a comedian, she knows how to get your audience laughing, so that her messages land and are remembered long after everyone goes home.

Her workshops and coaching will create massive impact for business leaders and their teams.

**To discuss your requirements contact:**

Monica Rosenfeld, inCredible Communication  
0412 574 748, [monica@monicarosenfeld.com](mailto:monica@monicarosenfeld.com)  
[www.storiesthatstir.com](http://www.storiesthatstir.com)  
[www.monicarosenfeld.com](http://www.monicarosenfeld.com)

