

Stories<sup>TM</sup>  
THAT STIR  

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FOR CONFERENCES

A WHOLE NEW WAY  
**TO CREATE**  
DEEPER CONNECTION  
AT YOUR NEXT CONFERENCE



**BREAK DOWN  
BARRIERS**  
STIR CONVERSATION  
**INSPIRE**  
POSITIVE CHANGE

# HOW DO YOU FACILITATE CONNECTION AT YOUR CONFERENCE?

## DO YOU WANT TO GIVE YOUR DELEGATES A WOW! FACTOR EXPERIENCE?

## ARE YOU LOOKING FOR A WAY TO SPICE UP THE PREDICTABLE CONFERENCE AGENDA?

# BUT HOW DO YOU CREATE THIS? THAT'S WHERE STORIES THAT STIR™ COMES IN.

## THE STORIES THAT STIR™ CONCEPT

The Global Stories that Stir™ Movement was created by veteran storyteller, professional speaker and comedian, Monica Rosenfeld. It's designed to break down barriers, stir conversation and inspire positive change by facilitating a revolution of human connection.

Stories that Stir is a unique storytelling concept, whereby people from your community, share a personal story, linked to the theme of your conference.

Bring this unique concept into your next conference and take the connection that happens between your delegates, to a whole new level!

## HOW IT WORKS

It's a curated event that can be stand-alone or part of a larger conference schedule, designed to create emotional engagement and connection between your delegates and your organisation.

Monica will coach the selected storytellers to help them story-mine, craft and confidently deliver their story.

Stories have the power to open our minds, by first cracking open our hearts, resulting in deeper connection, empathy and a feeling of belonging.

Hearing other people share their stories also gives your delegates permission to open up about their own experiences while at your conference, helping them communicate on a deeper level, than the usual superficial networking conversations.

The stories can also be recorded on video and podcast to be used as part of your marketing strategy beyond the event.

To get a feel for Stories that Stir™, I recommend you check out our podcast, by searching for Stories that Stir in your podcast app.



*“Not only is Monica an outstanding keynote speaker, she can be an active member of your team assisting in finding the stories in all of us and showing how to incorporate them to make events more meaningful.”*

Michael Fleck, Director at Synergy Effect

▶ WATCH MONICA EXPLAINING THE CONCEPT

# ABOUT MONICA

Monica is one of Australia's leading educators and speakers on the topic of communication and storytelling, and the Founder of the Global Stories that Stir™ Movement.

She has worked in the media industry for over 25 years, and in that time has helped thousands of people craft and amplify their stories to an audience of millions, through mass media exposure.

Monica is the communication whisperer behind global corporations, government sectors, fast growth start-ups and individuals who are creating positive change in the world.

She is also a stand-up comedian, performing in the Sydney, Melbourne and Adelaide Comedy Festivals, Sydney Opera House, The Comedy Store and more.

Monica is on a mission to unleash the true storytelling superpower of leaders, sales teams, executives and business owners, so that they can achieve incredible success.

She helps people tap into their unique stories and share them, in an authentic and powerful way that inspires, influences, motivates action and creates deeper connection.

As a Professional Speaker, she brings over two decades of trade secrets to the table, providing insights and practical strategies to help delegates move from a feeling of depletion, fear and uncertainty to feeling confident, passionate and focused.

As a comedian, she knows how to get your audience laughing, so that her messages land and are remembered long after everyone goes home.

Her message will create massive impact for your people at your virtual, in-person or hybrid event.

**To discuss your requirements contact:**

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